

Vote SmART '22 Agenda

Friday, October 21, 2022, 12 Noon - 1:30 pm Eastern Time

Zoom link:

https://southarts-org.zoom.us/j/83413391268?tk=xbMt9mwJC0R57Tuwl_3labJbaM58j29qeLiPC6_8gLE.DQMAAAATa9NXpBZnLXBQXJNM1JmMnRqZnFyeIBsZ2pRAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA

Panel Objectives/Goals

As a learning session for arts advocates or those interested in learning more about supporting the arts, this session will engage participants with:

- An overview of the various roles of advocacy
- Basic "dos and don'ts" for 501(c)3 nonprofits
- Guide to your local advocacy organizations
- How to build a coalition of peer advocates
- Regional policy issues to know about
- National arts policy issues to know about
- Pledge to vote!

Speakers

- *Nate McGaha, Executive Director, Arts North Carolina*
- *David Holland, Deputy Director, WESTAF*

Proposed Workshop Structure

Time	Agenda Item	Notes
12:00 Noon Eastern	Introduction of Session - Brief session background and invite speakers to introduce themselves and their work	5 mins - Jessyca Holland, South Arts
12:05 pm Eastern	Voter Engagement Advocacy Basics	15 minutes - Nate McGaha, Arts North Carolina
12:20 pm Eastern	Advocacy Dos and Don'ts Arts Policy Issues	10 mins - David Holland, WESTAF
12:30 pm Eastern	Arts Advocacy Power Mapping: Self and Us	20 mins - Group Exercise Facilitated by David Holland, WESTAF

12:50 pm Eastern	Candidate Engagement	15 mins - Nate McGaha, Arts North Carolina
1:05 pm Eastern	Audience Reflections and Questions and Answers	20 mins - Group
1:25 pm Eastern	Session Closing	5 mins - Jessyca Holland, South Arts

Note: Participants will need to have access to a G-mail account in order to access Jamboard for the Arts Advocacy Power Mapping exercise.