



For Immediate Release: June 28, 2011

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South Arts Welcomes New Program Director

Atlanta, Ga. – South Arts is excited to announce **Leland McKeithan** as the new Performing Arts Exchange Director. Leland brings a diverse background to the position with strengths in performing arts, project development and grants management. She has served as a Program Officer for Southern Partners Fund in Atlanta and as a Grants Administrator for JP Morgan Philanthropic Services in New York. Leland will start her new position on July 5, 2011. She will oversee the annual Performing Arts Exchange, the primary marketplace and forum for performing arts presenting and touring- artists and work, ideas, learning and information- in the eastern United States. The 2011 PAE will take place September 21-24 in Baton Rouge, LA. South Arts and the Performing Arts Exchange participate in the Network of Regional Performing Arts Conferences.

Program Director Profile

Leland McKeithan studied professional acting at Boston University, professional voice and music at Hunter College, and received her B.A. from Sarah Lawrence College in New York. Since 2007, Leland has owned and operated McKeithan Consulting in Atlanta. Leland is a trainer for the Southeastern Council of Foundations and a member of the Grants Managers Network. She is involved in many activities including being a vocalist with The Standards Project Jazz Combo, and a soloist with Showtime Singers of Atlanta Ensemble. In the past, Leland was a member of the 150-person New York Metro Choir and founder of the Dreamgirls Theater Company in NY.

About South Arts

South Arts (formerly the Southern Arts Federation), a nonprofit regional arts organization, was founded in 1975 to build on the South's unique heritage and enhance the public value of the arts. South Arts' work responds to the arts environment and cultural trends with a regional perspective. South Arts offers an annual portfolio of activities designed to address the role of the arts in impacting the issues important to our region, and to link the South with the nation and the world through the arts. For more information, visit www.southarts.org.

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