



MEDIA ADVISORY

For Immediate Release:
September 10, 2008

Contact: Ann-Laura Parks
aparks@southarts.org
404-874-7244 ext 25

Southern Arts Federation Offers a Free Peek at the Performing Arts Industry

Juried Showcases for the Performing Arts Exchange conference will be open and free to the public.

WHAT The Performing Arts Exchange (PAE) is the Southern Arts Federation's annual booking and professional development conference for the touring performing arts industry. PAE 2008 is presented in Atlanta by the Southern Arts Federation in partnership with the Georgia Council for the Arts. The PAE juried artists' showcases are free and open to the public. Showcases will feature live performances by 27 professional touring artists in music, dance, family/children's performances and general theater.
[See complete schedule >>](#)

WHEN Thursday, September 25 and Friday, September 26 from 7:30 to 10:30 p.m.

WHERE Rialto Center for the Arts at Georgia State University
80 Forsyth Street NW, Atlanta, GA 30303

and

AmericasMart Theater, Building 2 West, 3rd Floor
250 Spring Street, Atlanta, GA 30303

WHO The Southern Arts Federation, a non-profit regional arts organization founded in 1975, creates partnerships and collaborations; presents, promotes and produces Southern arts and cultural programming; and advocates for the arts and arts education. Working in partnership with nine state arts agencies—Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee—SAF builds on the South's unique heritage, and enhances the public value of the arts in our communities by promoting and supporting the arts in the South, enhancing the artistic excellence and professionalism of Southern arts organizations and artists, and serving the diverse population of the South. For more information, visit www.southarts.org.

###