



MEDIA RELEASE

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Economic Response Technical Assistance Grants Available for Arts Organizations

The Southern Arts Federation, with support from the National Endowment for the Arts, is pleased to offer a limited number of Economic Response Technical Assistance grants for nonprofit presenting organizations in our nine-state region.

In response to the current economic climate, this special initiative encourages visual, media, performing, and literary arts presenting organizations to contract with an outside consultant for intensive work to focus on organizational stabilization and to strengthen an organization's infrastructure. Examples of consultation activities funded by this Technical Assistance grant program include: updating a strategic plan, short and long term planning, fundraising, innovation or entrepreneurial efforts, building participation, and grantsmanship. Activities should focus on ways that the organization will respond to the current economic conditions for the long-term health and stability of the organization.

Applications must be postmarked 30 days prior to the project start date. All services must be completed by June 30, 2009. The maximum request is 50% of the consultant fee, up to \$2,500. Only nonprofit presenting organizations in the Southern Arts Federation's nine-state region are eligible to apply. SAF's nine-state region includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. The guidelines and application form are available on the [Web site](#).

For more information, please contact Nikki Estes, Program Director - Presenting & Touring, at 404-874-7244 ext. 16 or nestes@southarts.org.

About the Southern Arts Federation

The Southern Arts Federation, a non-profit regional arts organization founded in 1975, creates partnerships and collaborations; presents, promotes and produces Southern arts and cultural programming; and advocates for the arts and arts education. Working in partnership with nine state arts agencies—Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee—SAF builds on the South's unique heritage, and enhances the public value of the arts in our communities by promoting and supporting the arts in the South, enhancing the artistic excellence and professionalism of Southern arts organizations and artists, and serving the diverse population of the South. For more information, visit www.southarts.org.

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